



NEWS RELEASE
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METALCON INTERNATIONAL 2006
Booth 1923

Dawn Solar demonstrates broader line of renewable energy systems at Metalcon International 2006

Systems include extended compatibility with roofing systems and combined electrical/thermal solar energy

Brentwood, NH, October 2, 2006 — Dawn Solar Systems, developer of architecturally integrated solar thermal systems, will be demonstrating a broader line of Dawn Solar Renewable Energy Roofing Systems at MetalCon International 2006, booth 1923. Included in the extended product line is broader compatibility with roofing products and integrated thermal and electrical systems.

Dawn Solar Renewable Energy Roofing Systems are now compatible with roofing products manufactured by Englert, Inc., ATAS International, Berridge Manufacturing, and Decra Roofing Systems. "As Dawn Solar grows, we continue to extend compatibility with as many roofing and siding systems as possible. Our systems can already be built with many exterior roofing and siding materials, such as standing seam roofing, metal siding, metal roofing shingles, and metal roofing tiles," comments William Poleatewich, cofounder of Dawn Solar Systems. "We want to ensure compatibility with as many roofing systems as possible in terms of both installation and energy transfer."

The Dawn Solar System is installed and completely concealed under roofing and siding materials during the construction process. It collects solar energy as heat through the conduction of the roof and simultaneously reduces the heat load on attic spaces; thus reducing cooling costs. The system incorporates standard mechanical and plumbing products to complete the project.

System costs are highly competitive with conventional solar thermal collector modules when compared on a 'lifecycle cost per delivered BTU' basis. Significant economies are achieved due to integrations into building structures. Maintenance costs are lower than modular collector products due

to system simplicity.

Dawn Solar will also be displaying systems that produce both electricity and heat from the same roof surface, by integrating solar electric systems from Unisolar and Atlantis Energy Systems. "We are finding people who are interested in getting the most energy from their roofing systems. With Unisolar and Atlantis Energy Systems, we can prove that energy-sufficient buildings do not have to be eye sores," remarks Poleatewich.

Solar energy presentation and demonstrations

On Tuesday, October 3, Poleatewich will be presenting a seminar, 'Why solar energy makes sense—trends and developments'. The session will educate attendees about new solar thermal developments, state and local incentives for solar energy, why it makes sense for contractors and their customers, and how to sell solar. The general primer will discuss how different solar energy systems work and how they integrate with metal systems, including: building integrated solar electric and solar thermal applications; photovoltaic (PV) panels integrated with aluminum shingles; thin film PV laminates on standing seam roofs; Bermuda panel and vertical curtain wall applications with and without solar thermal integrations; modular PV and modular solar thermal panels.

At the Commercial Roofing Live Pavilion, Poleatewich and co-founder Steve Leighton will demonstrate, while building an 8' x 8' section of a Dawn Solar Thermal System, how roofers can make more money by saving their clients money through the use of solar energy.

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About Dawn Solar Systems, Inc.

Dawn Solar Systems, Inc., located in Brentwood, NH, was founded in 2004 by 25-year roofing veteran Steve Leighton and Bill Poleatewich, as an organization dedicated to construct and distribute the invention Leighton conceived while spending a lot of time on a "hot tin roof".

The Dawn Solar System® is totally architecturally integrated into a lifetime metal roof, slate or concrete tile roof, is as reliable as a conventional home heating system and without the complexities of regulatory issues, permitting or interconnection into the power grid. The system brings Solar Thermal energy into each building's energy equation at highly competitive rates. The company manufactures systems that have received certification from both the Solar Rating and Certification Corporation and the Florida Solar Energy Center, meeting the criteria for receiving state and federal energy incentives and rebates.

For more information, please visit www.dawnsolar.com.

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